

Getting Started with DITA

A Manager's Perspective



A presentation by noted author and speaker

Ann Rockley

Thursday, November 19, 2009
6:00–8:00 pm

Are you a manager of a technical publications group? Or do you work for a manager of a technical publications group? Or do you interface with managers or technical writers at any level? Or are you just curious to learn more about this whole "DITA" thing? Come to this webinar delivered by Ann Rockley to learn about DITA and how it is impacting the way we develop and deliver technical information. If you are puzzled or perplexed about DITA, don't miss this opportunity to present your questions to one of the leading industry experts.

Note: Ms. Rockley will be addressing the audience and fielding questions remotely via Web conference.

About the Presenter

Ann Rockley is one of the industry's foremost experts in content management. She is the author or co-author of several best-selling books, including *Managing Enterprise Content: A Unified Content Strategy* and, most recently, *DITA 101: Fundamentals of DITA for Authors and Managers*. She is the founder and President of the Rockley Group, based in the greater Toronto area. She is also the lead analyst for the *XML & Component Content Management Report* published by CMS Watch. Ms. Rockley regularly presents papers and workshops in North America and Europe.

Location

Northwest Evaluation Assoc.
5885 SW Meadows Rd, #200
Lake Oswego, 97035

Cost

Members: \$20
Nonmembers: \$30
Students: \$15

Schedule

6:00–6:45 pm Networking and appetizers
6:45–7:45 pm Ann Rockley presentation
7:45–8:00 pm Q&A

To ensure adequate seating, please RSVP by 4:00 pm Monday, November 16, to hospitality manager Mabel Lee at Mabel_Lee_01@hotmail.com.



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